

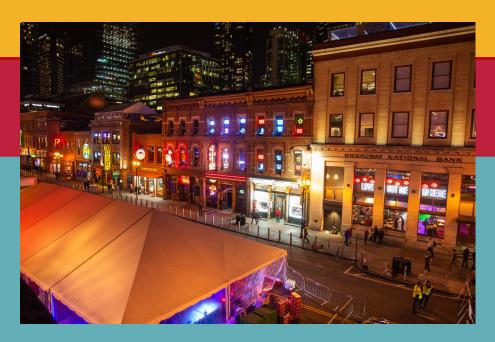






WELCOME TO MUSIC CITY.

Nashville offers nothing short of an amazing mix of warmth, class and activity. Here we connect all that is historic and hip, artsy and adventurous and homegrown and homestyle. The brand new Grand Hyatt Nashville connects all of these things for your meeting or conference. While enjoying exceptional service in a trendy and new hotel, you will have access to anything your group needs. From a breadth of activity options to hundreds of venues and restaurants, and teeming with singers and songwriters - Nashville truly offers an unforgettable experience at every corner.











TO
EXPEREINCE
A SONGWRITERS IN
THE ROUND



A HOME FOR YOUR EVENT.

Located in the heart of Downtown Nashville, the Grand Hyatt is just a hop, skip and a jump away from expansive venues and renowned restaurants. Nashville can accommodate corporate groups of virtually any size thanks to the extensive list of viable venues and restaurants. From blank-slate venues that can be completely transformed via décor to turn-key venues and intimate restaurants, Nashville is a one-stop-shop for all!

















GRAND LOCATION.GRAND EXPERIENCE.

GRAND MEMORIES.

The amazing Grand Hyatt Nashville is located on famed Broadway at the gateway to downtown. A pillar of the incredible Nashville Yards experience, the hotel provides each guest with access to world-class culinary, entertainment, art and experiences all delivered with abundant and spirited guest service.

HOTEL HIGHLIGHTS

- Opening fall 2020
- 25 floors with expansive city views
- Surrounded by shopping, dining, entertainment
- Short walk to Music City Center
- 77,000 SF of flexible meeting and event space
- 8.1 miles from Airport (BNA)

AMENITY / ACCOMODATIONS

- Unique in-house venues and bar including 25th floor rooftop lounge
- World class spa
- 5th floor rooftop pool, overlooking Broadway
- 591 rooms including 50 one bedroom suites, 2 Executive suites, and 1 Presidential suite
- Grand Club Lounge

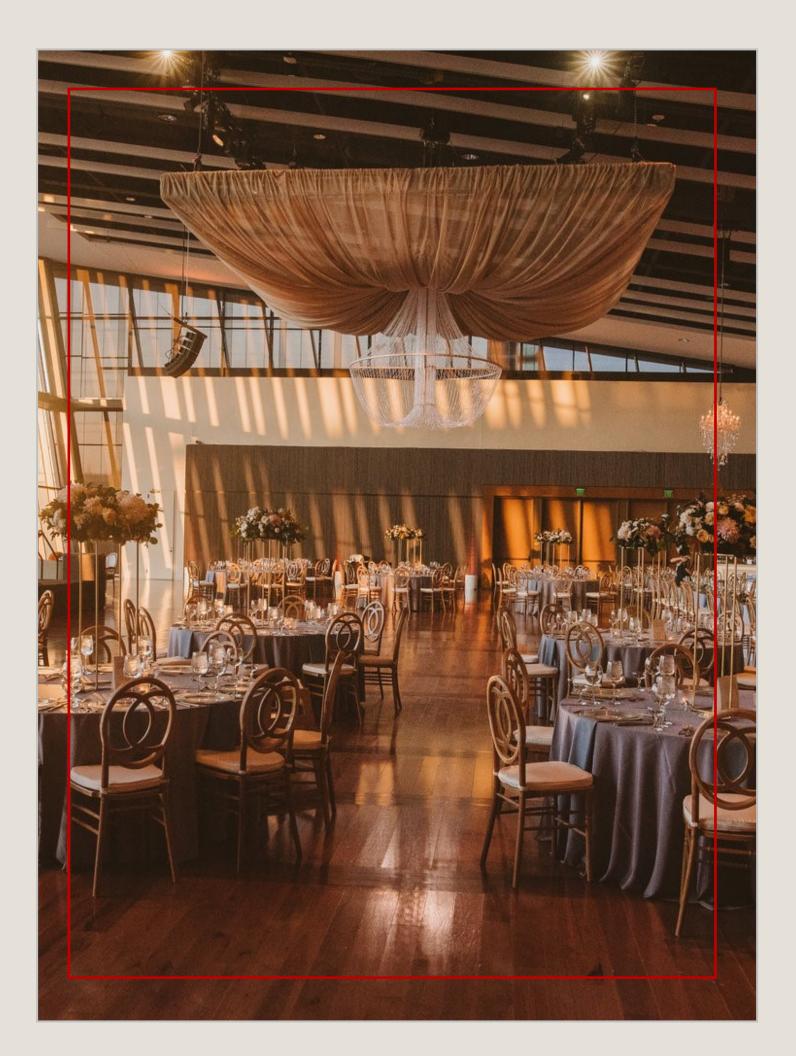






OFFSITE

VENUES





COUNTRY MUSIC HALL OF FAME

Centrally located in the center of downtown, CMHOF, the pride and joy of Nashville. Today guests are able to immerse themselves in the "Smithsonian of Country Music" with a diverse array of artifacts, shows, and interactive exhibits. Upon arriving, attendees can enjoy a taste of Southern Hospitality with appetizers then transition into a classic southern meal. For added activity, each guest can receive access to the Hall of Fame museum filled with every changing memorabilia and history of country music's greats.

CAPACITIES

Event Hall: 600

DISTANCE **Grand Hyatt:** 10 Minutes

TYPE

Museum/ **Event Venue**

Full Buyout: 2,500

RYMAN AUDITORIUM

At the Ryman Auditorium, guests have the chance to experience an event as a historic occasion. The Ryman is so much more than just a nightly music venue and daytime "tourist stop." It's revered as the place where bluegrass was born, where Johnny Cash met June Cater, and where a slice of history was created. Tonight, enjoy a truly unique Nashville experience as you take center stage for an unforgettable dinner under the spotlights.

CAPACITIES

DISTANCE

TYPE

Full Buyout: 1,200

Grand Hyatt: 5 Minutes

Auditorium / **Event Venue**





GRAND OLE OPRY

What began as a simple radio broadcast in 1925 is today a live entertainment phenomenon. Dedicated to honoring country music's rich history and dynamic present, the Grand Ole Opry showcases a mix of country legends and the contemporary chart-toppers who have followed in their footsteps. This venue has many locations to host an unforgettable event!

CAPACITIES

DISTANCE

TYPE

Stage/Studio A: 250-400

Grand Hyatt: 25 Minutes

Music Auditorium / **Event Venue**

Full Buyout: 4,000

SCHERMERHORN SYMPHONY

Nashville's Schermerhorn Symphony: home to Music City's "Biggest Band" and a stunning location is just steps away from the downtown hotels. Schermerhorn has numerous space options for your group, For a truly "Formal" experience we recommend cocktails in the Martha Rivers Courtyard followed by dinner in the Laura Turner Concert Hall. While it may not be country music, Schermerhorn Symphony offers an unparalleled experience of Music City's softer, more elegant side.



DISTANCE

TYPE

Laura Turner Hall: 650

Grand Hyatt: 10 Minutes

Performing Arts

Full Buyout: 4,000

Venue/ Event Venue

BRIDGE BUILDING

Located downtown on the riverfront, this historic landmark is a premier Nashville destination for any special occasion. Originally built in 1908, the modernized building has been an icon on the Nashville riverfront for decades. The Bridge Building's many customizable areas, including a rooftop patio with a one-of-a-kind view of Nashville, are perfect any event! The Bridge Building's many customizable areas allow for the building to be transformed through out the day and night.

CAPACITIES

DISTANCE

TYPE

Multiple Spaces Available

Grand Hyatt: 15 Minutes

Event Venue

Full Buyout: 1,000

MUSICIANS HALL OF FAME

The Musicians Hall of Fame is a premiere Nashville attraction and the one and only museum in the world that honors the talented musicians who actually played on the greatest recordings of all time. Musicians Hall of Fame is a perfect venue for an offsite dinner and a night of music as the focus. The ambiance of this venue lends itself to be full customized, with endless options for casual or upscale dining.



DISTANCE

TYPE

Partial Buyout: 800

Grand Hyatt: 10 Minutes

Museum/

Full Buyout: 1,500

Event Venue



Located downtown on the edge of the warehouse district, City Winery is a perfect local venue for dinner receptions. The space features two built-in bars, hardwood floors, and a wall of windows looking upon our fullyfunctioning winery. It houses a full performance stage and production capa bilities, with a Meyer Sound System and three projection screens. Ideal f corporate dinners and luncheons, weddings, private concerts, conference and more.

CAPACITIES

DISTANCE

TYPE

Multiple Spaces Available

Grand Hyatt: 10 Minutes

Winery/ **Event Venue**

Full Buyout: 650

MARATHON MUSIC WORKS

Host your event at Marathon Music Works and experience turn of the century charm while enjoying the convenience of modern amenities. Originally built in the early 1900s, Marathon Music Works has been restored and adapted to accommodate your event! With over 14,000 sq. ft... Marathon can easily entertain parties of 450+ in formal banquet seating. The versatile, open floor design is accented with exposed brick walls, a lofty steel beam ceiling, polished concrete bars and metal chandeliers your guests will love.



DISTANCE

TYPE

Full Buyout: 1,800

Grand Hyatt: 15 Minutes

Music Venue/ **Event Venue**







WILDHORSE SALOON

The World-Famous Wildhorse Saloon is a 66,000 square foot live music and dance destination offering event space for any type of event imaginable. If you can't do it here - it can't be done in Nashville, with three floors of action-packed fun, internal capacities reaching over 2,400 and the capability to extend out to Riverfront Park right in their own backyard.

CAPACITIES FLOORS DISTANCE PRICING

Full Buyout: 2,400 3 Levels Grand Hyatt: \$\$

10 Minutes



JASON ALDEANS

Jason Aldean welcomes guests inside four levels of good times, southern food with a flare and live entertainment designed to make each visitor a part of Aldean Army. Located on the heart of Broadway in the country music mecca of downtown Nashville, Jason Aldean's features a main restaurant level, a mezzanine, and the largest rooftop space with panoramic views of Broadway.

CAPACITIES FLOORS DISTANCE PRICING

Full Buyout: 1,100 3 Levels Grand Hyatt: \$\$

5 Minutes



OLE RED

Whether Ole Red is at the top of your bucket list or you just wandered in itchin' for a little fun in the heart of Nashville, Ole Red has you covered. Placed in the center of Nashville's entertainment district, this Blake Shelton partnered establishment is sure to knock your socks off! This four-story, restaurant and club features over 26,000 square feet of pure southern flare.

CAPACITIES FLOORS DISTANCE PRICING

Full Buyout: 1,000 4 Levels Grand Hyatt: \$\$
5 Minutes



ACME FEED & SEED

Located on the banks of the Cumberland river serving as a bookend to Broadway's Honky Tonk Row, ACME Feed & Seed is perfectly located to take in the panoramic views of all Nashville has to offer. This stellar four-story building creates a uniquely Nashville atmosphere that honors the unparalleled character of the city's past, present and future.

CAPACITIES FLOORS DISTANCE PRICING

Full Buyout: 1,500 4 Levels Grand Hyatt: \$\$

5 Minutes

GEORGE JONES MUSEUM

Looking for world-class entertainment and Nashville-style comfort food all under one roof? Look no further. The George Jones is an entertainment venue located in the heart of downtown Nashville honoring country music icon George Jones. The recently renovated 4-story, 46,000 square foot building features live country music, Nashville-style BBQ smoked daily, a rooftop bar, a museum, a gift shop and events space.

CAPACITIES	FLOORS	DISTANCE	PRICING
Full Buyout: 1,600	4 Levels	Grand Hyatt:	\$\$

Grand Hyatt: \$\$ 4 Levels

10 Minutes



LUKE BRYANS 32 BAR

Luke Bryan's 32 Bridget Bar is located in the heart of Broadway Street in Nashville, TN. Luke Bryan invites guests inside a 30,000 sq ft multi-level entertainment facility, featuring 6 levels, 8 bars, 3 stages with the best live music and two restaurants. On top of all this, Luke Bryan's 'Nut House' is one of downtown's largest rooftop bars.

CAPACITIES	FLOORS	DISTANCE	PRICING
Full Buyout: 1,200	4 Levels	Grand Hyatt: 5 Minutes	\$\$



FGL HOUSE

Situated on 3rd Avenue South in the country music mecca of downtown Nashville, FGL House features music every day – focusing specifically on today's country trends. A world-class kitchen fuses unique Southern style cuisine with California flair, and bars on each floor serve local craft beers and deliciously mixed cocktails - many featuring the red-hot duo's own Old Camp Whiskey.

CAPACITIES	FLOORS	DISTANCE	PRICING
Full Buyout: 1,100	2 Levels	Grand Hyatt: 5 Minutes	\$\$



JOHNNY CASH KITCHEN

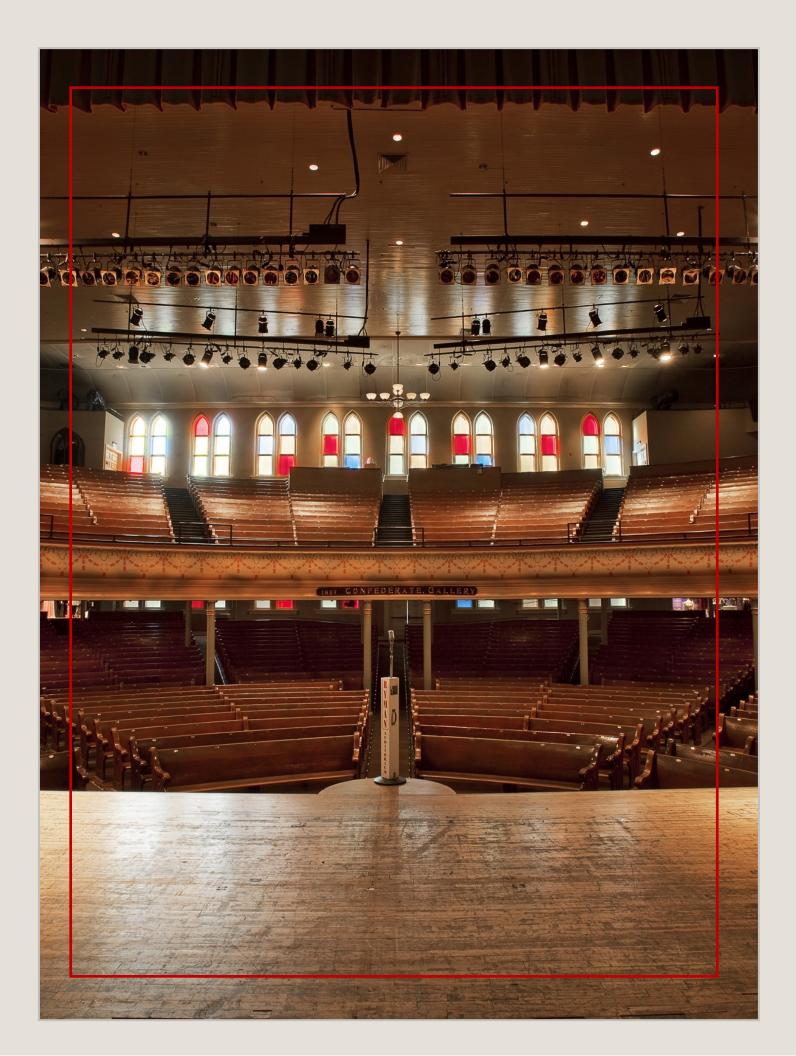
Johnny Cash is known around the world as one of the greatest entertainers of all time, and fans can now discover a more personal side of him at Johnny Cash's Kitchen & Saloon. The traditional Southern Meat and Three restaurant is a tribute to many of Johnny's favorite passions: cooking and eating delicious Southern food, friendly and warm hospitality, and a healthy dose of great music.

CAPACITIES	FLOORS	DISTANCE	PRICING
Full Buyout: 600	2 Levels	Grand Hyatt: 5 Minutes	\$\$



IOCAL

TOURS









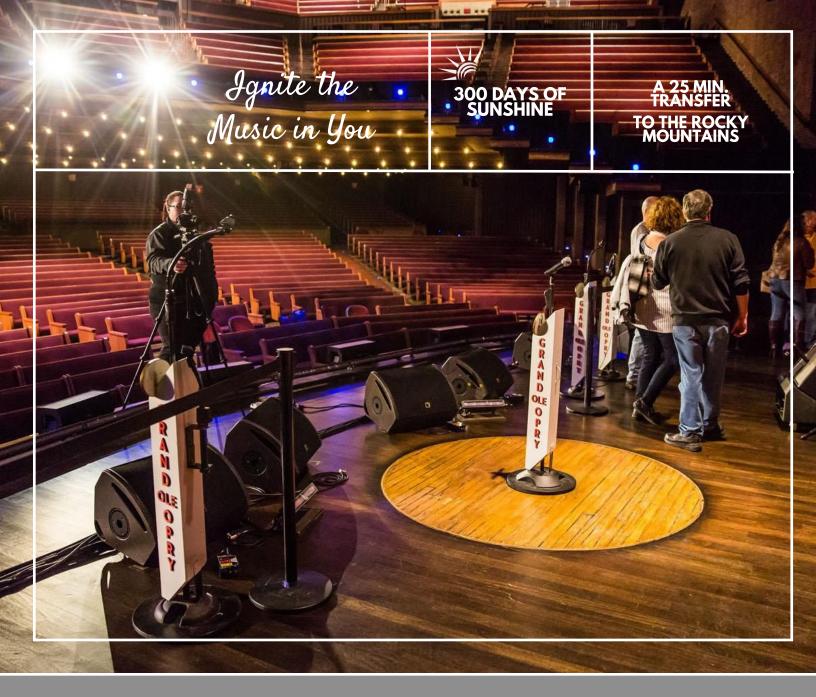
Iconic & Enjoyable Tour Options.

Welcome to Nashville, also known as Music City, is a bustling city that offers that adventurous and lively Tennessee spirit through a variety of tours and activities that focus on our culture, history, musical roots, and hopping foodie scene. Tours' activity level will vary from low to moderate to high and many have the ability to be tailored to the guests' experience level, age and other variables. Come experience the Music City Spirit!

















DOWNTOWN TROLLEY

Although the downtown area may feel small, Nashville is packed with sights to see! The Old Town Trolley is without a doubt the best way to see all of Music City while immersing yourself in the fascinating history of the city's past and present. Guests will board the trolley and toured around the city to see all the highlights. Since the tour is private, the experience can truly be customized based on the interests of the group.

ACTIVITY LEVEL LENGTH DISTANCE MIN / MAX

Low to Moderate 2-3 Hours No Transfer Min: 25

Time Max: 100



BACKSTAGE WITH THE GREATS

It's no secret Nashville churns out country music stars - it's what we're known for! Today is your "backstage" pass to experience the premier locations for country music in the nation: The Grand Ole Opry and The Ryman. Stand on stages and experience the powerful impact the Ryman and Grand Ole Opry has had on the country music scene, and experience the magic of these venues.

ACTIVITY LEVEL LENGTH DISTANCE MIN / MAX

Moderate 4 - 5 Hours Grand Hyatt:

25 Minutes (One Way)

Max: 100

Min: 15



INSIDE THE STUDIO

Step right into the heart of Music City with this unforgettable experience where participants get to be a part of an actual, live recording session at Nashville's legendary Sound Stage Studios. Guests will arrive at the studio and witness a completely live recording session featuring a talented Nashville singer-songwriter. Guest will get to sit in the control room and watch how the recording engineers do their magic. Guest will also be able to listen through head phone what the artist hear when they record their song.

ACTIVITY LEVEL LENGT

Moderate

LENGTH 2-3 Hours

DISTANCE

Grand Hyatt:

Min: 25

25 Minutes

Max: 50

MIN / MAX

(One Way)





SOUTHERN MANSION TOUR

Away from all the fun of downtown Nashville, greater Tennessee is rich with American history. This experience embraces the cultural side of the city & state's past with a trip to Andrew Jackson's Hermitage Mansion. "Famous" for its well-known occupants, Hermitage Mansion paints the picture of Middle Tennessee in years past, throughout the Civil War Era. Great for guests of all ages with plenty of space to explore, play, & learn about Nashville's historic past.

ACTIVITY LEVEL LENGTH DISTANCE MIN / MAX

Moderate to High 3-4 Hours Grand Hyatt: Min: 10

25 Minutes

(One Way) Max: 100

WHISKEY WANDERINGS

Jack Daniel's Single Barrel whiskey, drawn from barrels in the highest reaches of their barrel houses, is the whiskey that benefits most from the Angel's Share. Now, Jack Daniel's shares it with you during the Angel's Share tour. Guests will be treated to a story-filled, guided walk through the Jack Daniel Distillery with a sample of several expressions from our Single Barrel Collection and two limited edition whiskeys.

ACTIVITY LEVEL	LENGTH	DISTANCE	MIN / MAX
Moderate	4 - 5 Hours	Grand Hyatt:	Min: 24
		1.5 Hours	May 20
		(One Way)	Max: 30



A WALK ON THE SWEET SIDE

On this Historic Music City walking tour, guests will discover and learn all about Downtown Nashville and all about the greats that make their mark on the historical city of Nashville, such as Johnny Cash, Pasty Cline, Dolly Parton, Keith Urban, Elvis Presley, and Tom Ryman are just a few! Guests will walk approximately 6 blocks and stop at a ton famous venues. The tour will conclude at the Goo Goo Store where guests will learn the history of the first combination candy bar and get to make their own.

ACTIVITY LEVEL	LENGTH	DISTANCE	MIN / MAX
High	3-3.5	Grand Hyatt:	Min: 10
	Hours	10 Minutes (One Way)	Max: 48



MUSIC CITY BITES & SIGHTS

On the Bites and Sites Tour, you will learn about the history and current culture of the area while you sample tasty meats, baked goods, traditional and modern dishes and the occasional cocktail or local beer— All with the company of a fun local guide .With this tour type, there are many different themes and options that we can plan for your group such as a Just Desserts Tour, BBQ and Beers Tour, Nashville Signature Tours, etc. We work with numerous local eating and drinking places to tempt your taste buds and make your tour amazing.

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ACTIVITY LEVEL	LENGTH	DISTANCE	MIN / MAX
Moderate to High	3 - 4	Grand Hyatt:	Min: 20
	Hours	20 Minutes	M 450
		(One Way)	Max: 150



SEARCH FOR COUNTRY MUSIC

The Country Music Hall of Fame and Museum in Nashville, Tennessee, is one of the world's largest museums and research centers. Known as the "Smithsonian of Country Music" this museum and self-guided tour will give guests a glimpse into the past of country music and the people behind its success. Also included in this activity is RCA Studio B, a music recording studio, which was an essential factor to the development of the production style and technique known as the "Nashville Sound".

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	ACTIVITY LEVEL	LENGTH	DISTANCE	MIN / MAX
	Moderate	4-5 Hours	Grand Hyatt:	Min: 20
			20 Minutes	M 450
			(One Way)	Max: 150



BUILDING









Real Human Connection.

Despite the fact that traditional corporate teambuilding typically gets a bad rap, teambuilding is the most important investment a company can make for its people. It incites new communication and collaboration, breaks down hierarchical structures, and builds mutual trust amongst guests. Employees from different departments who don't usually cross lines may find themselves chatting each other up thus creating a bond that otherwise probably wouldn't have happened. Whether guests are engaging in a cooking challenge or assembling care packages for a local charity, the most successful and memorable days are the ones the don't feel like a normal day at the office. Working together towards a common goal allows bonding to happen more organically and far more effectively.

















MINUTE TO WIN IT

Have you ever heard the expression "Are you in it to win it?" This program is based upon that expression but asks, "Can you win it, in a minute?" Based off the popular TV Show "Minute to Win It," teams will compete in a number of one minute challenges that will involve teamwork and clear communication. Be prepared for plenty of laughter and fun as teams race against the clock, earning points through the various challenges, to become the ultimate minute game master!

ACTIVITY LEVEL

LENGTH

LOCATION

MIN / MAX

Moderate to High

5 - 6 Hours

On or

Min: 20

Off Property

Max: 150



MUSIC CITY SHAZAAM

What is more Nashville than listening to Live Music?! This activity is based off the popular game show, Beat Shazam with a Fun, Music City Twist. Attendees will break into teams and create their own team names! Once the teams are in place, quest will compete in games such as "Name that Song" and "Finish That Lyric". (Bonus Points for Singing the Lyrics). The best part, all songs will be performed by a Real Live Band! Music City Shazam is a high energy activity that brings groups together in a fun, music loving environment.

ACTIVITY LEVEL

LENGTH

LOCATION

MIN / MAX

Moderate

3 - 4 Hours On Property

Min: 10

Max: 100+



FAMILY FEUD

Based on The Family Feud, is a breakthrough in corporate team building. Its design keeps everyone involved throughout the event, regardless of the group size. We've combined the best elements of the most popular game shows to create a frenzied test of your group's knowledge.

ACTIVITY LEVEL

LENGTH

LOCATION

MIN / MAX

Moderate

3-4 Hours

On Property

Min: 10

Max: 50+

DOWNTOWN SCAVENGER HUNT



Uncover Music City's Secrets......on a game that takes your group in search of historical and hysterical locations in the heart of downtown, from the State Capitol to the Country Music Hall of Fame. Clever clues will lead your team to fascinating places-famous and obscure—and you'll choose which ones to track down, based on where you want to begin and end the game. No previous knowledge of Nashville is necessary: you just need sharp eyes, comfy shoes, and good teamwork.

ACTIVITY LEVEL

LENGTH

LOCATION

MIN / MAX

Moderate to High

3-4 Hours

Off Property

Min: 20

Max: 100

BUILD A GUITAR

The entire group will be spilt up into teams and gain points through the iPad challenges, they will be rewarded with trips to our music store to obtain the parts needed. Teams will design and decorate a special white guitar box to reflect the unique personality of their *Band*. Our Build-a-Guitar® kits also include a tuner, audio cable, the guitar strap, picks, and even a personal amplifier! So, let's get rolling and build some guitars for future musicians of America, who will never forget your gift!

ACTIVITY LEVEL LENGTH LOCATION MIN / MAX

Moderate 3 - 4 Hours On Property Min: 10

Max: 100+



CHARITY CARE PACKAGE

This charitable giveback activity allows guests to choose what local charity they'd like to donate to. Depending on the charity, guests will assemble care packages including that charity's specific needs for its recipients. For example, if guests want to support military troops they would assemble care packages including personal hygiene products, sunscreen, and reading material.

ACTIVITY LEVEL LENGTH LOCATION MIN / MAX

Low 3-4 Hours On Property Min: 10

Max: 100+



MUSIC FOR US

Music for Us is a great way to give back to the community with an actual bang! You will first get to build a BamBoom, a single note instrument that any age can easily learn to play. During the building phase, your team will strategize together to build as many BamBooms. Music for Us will then break down the theory to help better understand how instruments produce sound via soundboards & what will impact the pitch of a note. Then the instruments created will be donated to a number of charities so children, can enjoy the instruments that your team specially handmade.

ACTIVITY LEVEL LENGTH LOCATION MIN / MAX
Low 4-6 On Property Min: 10
Hours

Max: 100+



RANDOM ACTS OF KINDNESS

Random Acts Of Kindness gets your team out and about doing good for Nashville's Community. Random Acts Of Kindness empowers teams to make a difference & leaves participants feeling positive about themselves and their company's commitment to giving back. Your group will work on problem-solving and teamwork skills, & at the same time serve as ambassadors for your company with every challenge. Teams will finish Random Acts Of Kindness sharing cheerful, touching stories about how they brightened people's days long after the activity is over.

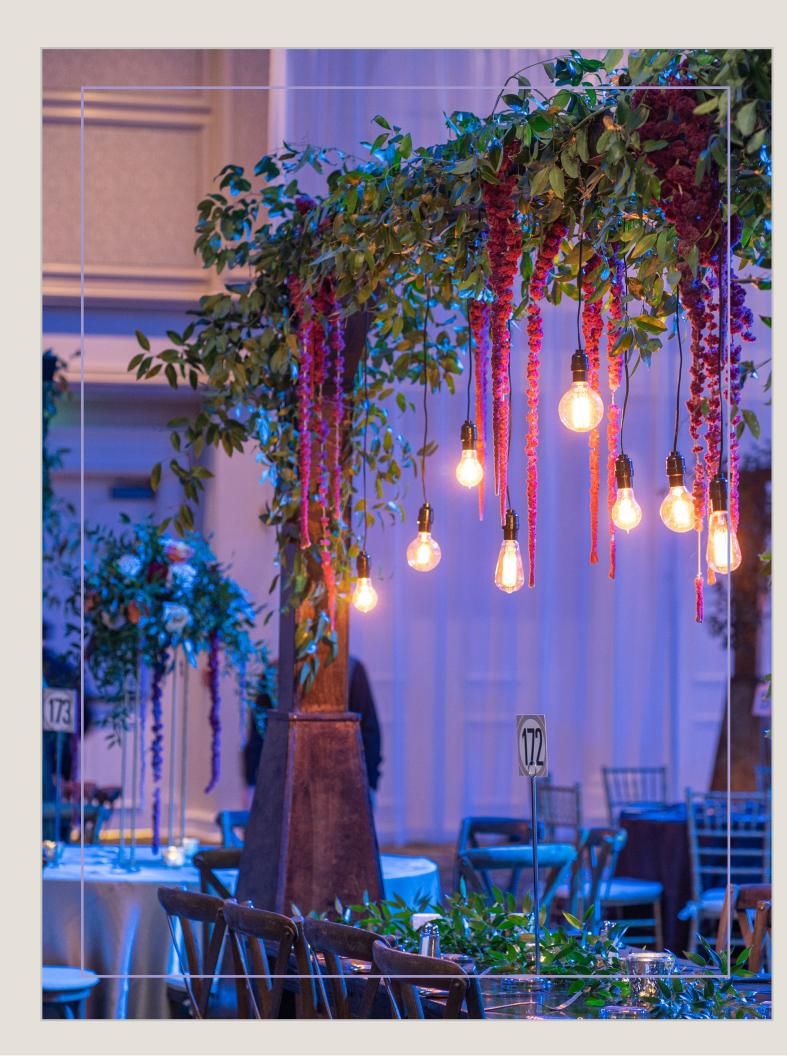
ACTIVITY LEVEL LENGTH LOCATION MIN / MAX

Moderate to High 3 - 4 Hours On or Off Min: 10

Property Max: 150+



DÉCOR THEMES









Innovative Concepting.

Onsite and offsite, our creative expertise helps build a blueprint that creates an interactive and engaging experience for clients. Whether it's a networking party, sales kickoff, welcome reception, or high-end gala dinner: our carefully curated concepts are tailored to fit any group size, budget, and vision.

Here, it's all in the details. We look forward to bringing your themes come to life. The next few pages include high level photos of some of our tried and true concepts here in Nashville.







Creative & Interactive Event Design.











THEME CONCEPTS

TENNESSEE WHISKEY

Nashville has come a long way since the days of Elvis Presley and Willie Nelson, but some things will never change: Music City's love of bourbon and talented "up and coming" performers. Marquee signage and strung lighting throughout the event feel just like a rooftop space on Broadway. Barrel and wood and metal cocktail tables are the perfect blend of old and new. Shades of blue linen paired with textured taupe are reminiscent of the rolling hills of Tennessee on a summer evening. Sample some of the state's best bourbon and moonshine alongside and expert, or try out unique varieties of jerky (ever had alligator before?).







RING OF FIRE

Johnny Cash said it best! Tonight, this fire-y look plays off of bright lights, intertwining hues of gold, black, and red for a bold and memorable concept. For an impactful statement - we love pairing Edison bulbs with textured, dramatic linens and floral touches. This look can be elevated or downplayed - working well for both Receptions and Awards Dinners alike.







SUGGESTED FOR I ONSITE & OFFSITE



SPIRIT OF MUSIC CITY

Before stars like Carrie Underwood, Brad Paisley, Sam Hunt, and Little Big Town, there was Elvis Presley, Johnny Cash, Dolly Parton and more. This evening plays tribute to the spirit and heritage of what made Nashville "Music City." The event encapsulates classic style, with touches of vintage glamour. Guests will walk the red carpet beneath oversized marquee stars. Tables are adorned with glitzy black and gold linen complete with a vinyl record charger. The stage features a gold swag backdrop with hanging records or oversized acrylic stars.







HONKY TONK HIGHWAY

Bringing Broadway to you, this look showcases our city's most popular street. Here, neon signage and bright and energy of our state's bustling downtown playground to life pop up stages featuring local singers and songwriters, Guests can grab a drink at brightly lit central bar or grab a snack off buffet tables made from guitars (you can't get more Nashville than that!)







THEME CONCEPTS

COUNTRY MUSIC FESTIVAL

Bringing Nashville's most popular event to you - our CMF theme will transport guests to a popular music festival with the fusion of fun décor and entertainment. Oversized signage, pop up stages, and food trucks help create the feeling of being immersed in Country Music Festival. Don't forget the to include the foundations of a good festival: good food, good music, and good beer - or perhaps Whiskey!







URBAN COWBOY

"Well I saddled up my horse and I ride into the city". This theme brings the rugged Cowboy feel of the south and fuses it with the Urban sophistication of a big city. Tables are topped with gorgeous leather linens set in front of oversized murals. Hay bale accents and barrel tables dot the perimeter of the space - topped with elegant yet subtle floral touches. Top off the theme with line dance lessons, a mechanical bull, or a trick roping performance!







SUGGESTED FOR I ONSITE & OFFSITE



DOWN HOME TENNESSEE

This event captures the quintessential experience of being deep in the rolling hills of beautiful Tennessee. Rustic wood tones are paired with bright linens and seasonal florals. Adirondack chairs positioned near a firepit recreate the feeling of settling in after a long day in the country. Take it all in as you sip on some of our famed moonshine, grab a southern biscuit from a mobile camper van, or listen to the soothing sounds of a local Bluegrass band.







SOUTHERN CHARM

Southerners are known for having charisma and poise - no matter the circumstances - and the same goes for their parties! Guests will step into a bright and airy vibe, surrounded by shades of blue, gray, silver and touches of greenery. Wooden accents such as, dining chairs, reclaimed wood walls, and a central 4-sided wooden bar add a hint of rustic sophistication. Chic lounge vignettes serve as an eye-catching yet functional décor element.





